



Dear Member,

We're excited to share some fantastic updates about your Rand Farm Park membership!

Starting on 8th April, we are introducing a new tiered membership structure, designed to offer greater flexibility, enhanced benefits, and more ways to enjoy your visits.

What This Means for You

As a valued member, your current membership will automatically transition to our new Silver Membership at no extra cost.

- ✓ No price changes – Your membership fee stays exactly the same.
- ✓ All your current benefits remain – Enjoy unlimited day admission visits 361 days a year, 10% discount in our shop and catering outlets, priority booking, and exclusive perks.
- ✓ Even more value – Additional discounts on seasonal events and exclusive monthly member rewards.

Introducing Our New Membership Tiers

Alongside Silver, we're introducing two additional membership levels, giving you the flexibility to choose the option that best suits your needs:

- ✓ Bronze Membership (£75 per person) – Perfect for those who prefer visiting on weekdays, with half-price admission on weekends and Lincolnshire school holidays. Includes discounts on retail, food, Kids Club, nursery fees, and more.
- 2 Silver Membership (Your Current Membership) – Day Admission access 361 days a year, plus priority booking for Christmas, free entry to Rand Festival, and monthly member perks.
- 🏆 Gold Membership (£120 per person) – Our most premium membership, offering unlimited access, bigger discounts (20% off food & retail), and free entry to all seasonal events (Easter, Christmas, etc.).

What's Next?

You don't need to do anything – your membership will automatically transfer to Silver in mid-April with no disruption. If you'd like to explore upgrading to Gold or switching to Bronze, we'll be sharing more details soon!

If you have any questions, feel free to reach out – we're always happy to help.

Best wishes, The Rand Farm Park Team